

Vaporwave

Creative Director: Lynn Yuan

Designer: Brian Lee

Brian and I met on Wednesday to discuss the direction I wanted him to take with the vaporwave website that I had proposed. I explained to him what vaporwave was – a subculture of digitized art with historical roots to the 90s and early 2000s – and outlined a general concept of what I wanted to see on a website. I provided him with inspiration on pinterest if necessary.

Frank Ocean

Creative Director: Kate Kim

Designer: Lynn Yuan

Kate and I met on Wednesday to talk about the direction she wanted me to take with the Frank Ocean website. We agreed that the most iconic image of Frank Ocean is his “Blonde” album. She wanted me to make two mockups: one that is very minimalist, the other very groovy and fun. She also wants me to include a music player so that people can hear his songs. I think I have a really good direction to make my mockups.