

Vaporwave

Creative Director: Lynn Yuan

Designer: Brian Lee

Brian did a great job with his mockups and it is clear that he did extensive research on the aesthetics of the vaporwave movement. He paid close attention to the notes I gave him at the initial meeting very well and I honestly don't have many suggestions for him.

Mockup A:

- I love the windows pop-up browser that I assume is a header for the site – it really stays true to the vaporwave aesthetic
- I wonder if the text could also be pixelated like the rest of the aesthetic (like a pixel font) or maybe varied type to emphasize certain lines/subheadings

Mockup B:

- I love that this one expresses a different yet also iconic part of vaporwave – while the other one recalls the nostalgic aspects of the design, this one seems to play into the dreamlike concept.
- The color gradient as you scroll is really great, it's subtle but at the same time very obvious.
- The greek statues + the pixel/digital art is really great and engaging
- I wonder if the sidebar on the left is too difficult to incorporate? If not, I think it works very well.